Léonard LESEURRE

Communication Officer

Phone : (+33) 6 47 57 97 59

Email : leseurre.leonard@gmail.com

LinkedIn : linkedin.com/in/leonard-leseurre

Adress : Paris, France (Mobile)

Nationality : French, Thai

Languages : French C2, English C1, Japanese A2 (learning)

Availability : Immediately

With almost 5 years of experience in public communication, editorial content, promotion of projects of general interest and multi-stakeholder coordination in institutional and international environments.

Key Skills

- Photo/video shooting and editing
- Drone pilote, french certificate A1/A3
- Print & digital content creation
- SEO/SEA
- Science/public communication
- Brand management
- Graphic design
- Community management
- Article writing
- Press relations
- Storytelling
- Event organisation
- Coordination of service providers
- Crisis management
- Problem solving
- Communication reporting & summaries

Tools

- Windows
- Mac
- Linux
- Oracle (Eloqua)
- Suite Microsoft
- Adobe Creative Cloud
- Figma
- CMS
- Google Suite
- Wordpress

Certifications

- Toeic, 905/990, 2022
- Google Ads, 2022
- LVMH, 2024
- Data Analysis, Le Wagon, 2024
- IA, Le Wagon, 2024
- Data Science, Harvard X, 2025

Education

E-MBA InfoTech & Entrepreneurship
Paris Ecole de Management - Paris

Master Graphic & Digital Design
Efet Studio Crea - Reims

Bachelor Communication & Marketing
EDBS - Reims

Technical Degree in Communication
Lycée du Pays de Condé - Valenciennes

Internal Communications Officer

2024 - 2025

Thales Cristal, Gennevilliers, France

- **Organise and host a bi-monthly conference** on engineering and sector-related topics, gathering up to 50% of targeted employees and strengthening the dissemination of strategic information.
- **Produce and publish weekly news articles** on the intranet (sector news, key projects, expert interviews), applying internal SEO best practices and editorial storytelling.
- **Design visual content** (photos, videos, illustrations, PowerPoint templates, posters) **for internal and client events**, ensuring alignment with brand guidelines and accessibility requirements.
- **Coordinate stakeholders** (managers, subject-matter experts, external graphic designers) to deliver, on time, all communication materials for a major internal/client event bringing together the entire department.

Graphic Designer

2022 - 2024

Prefecture of the Marne, Châlons-en-Champagne, France

- **Create official documents and visual materials** (posters, brochures, web visuals) **for institutional and citizen-focused communication**, ensuring clarity, accuracy and compliance with governmental standards.
- **Cover high-level official events** (President of the French Republic, Prime Minister, ministers, French ambassador to Canada) through **photography in varied environments** (auditorium, field, farm), **delivering usable images in near real-time** for social media and press materials.
- **Produce and edit films for the Paris Olympic Games**, including interviews with athletes and para-athletes, to document the torch relay and highlight local initiatives linked to the Olympics.
- **Compile a daily press review** for the Prefect, selecting and prioritising the most relevant local and national news items.
- **Design a 70-page annual report** and a visual presentation of key departmental figures, fully laid out in Adobe InDesign, providing a clear, data-driven overview of public action results.

Community Manager & Graphic Designer

2021 - 2022

Marne Enseignes, Reims, France

- **Manage and grow** the company's Facebook, Instagram and LinkedIn accounts by regularly **publishing photo and video** reports of projects and installations to **increase brand visibility.**
- **Design graphic charters, visual identities and sign concepts** for a wide range of clients (retailers, SMEs, local authorities), integrating technical and regulatory constraints.
- **Document field work** (preparation and installation of signs) through photography and video and produce content supporting commercial promotion and proof of expertise.